



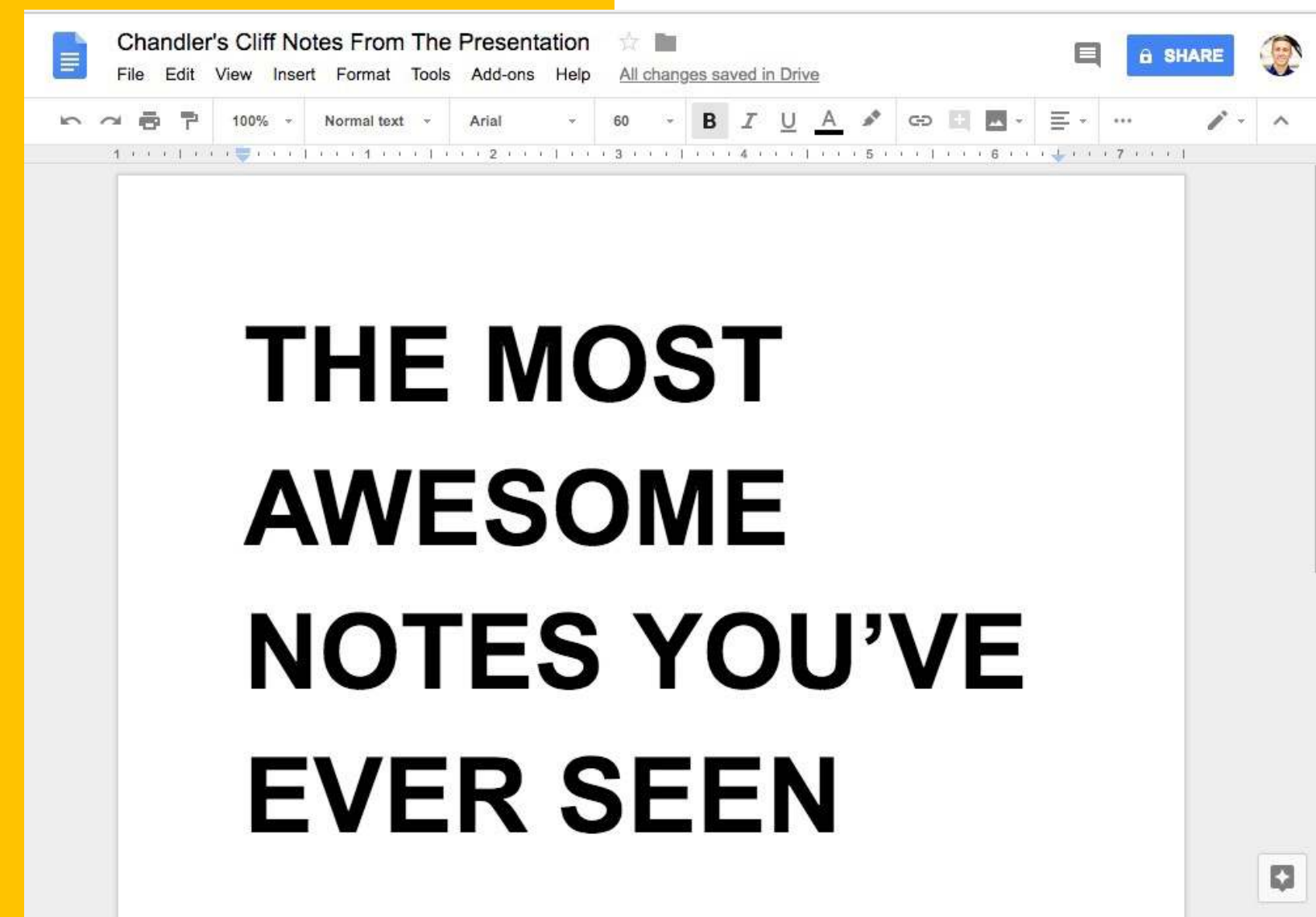
How To Write & Launch Your Book In 90 Days

CHANDLER BOLT



STAY TILL THE END....

Chandler's
notes



CHANDLER BOLT

- From Walhalla, South Carolina
- Author of 6 Bestselling Books (wrote the first one at age 19)
- Made 100's of thousands of dollars from my books
- Taught 1,000's of people to write & publish their first book
- Run Self-Publishing School (\$10M+ in 4 years)
- C-minus English student



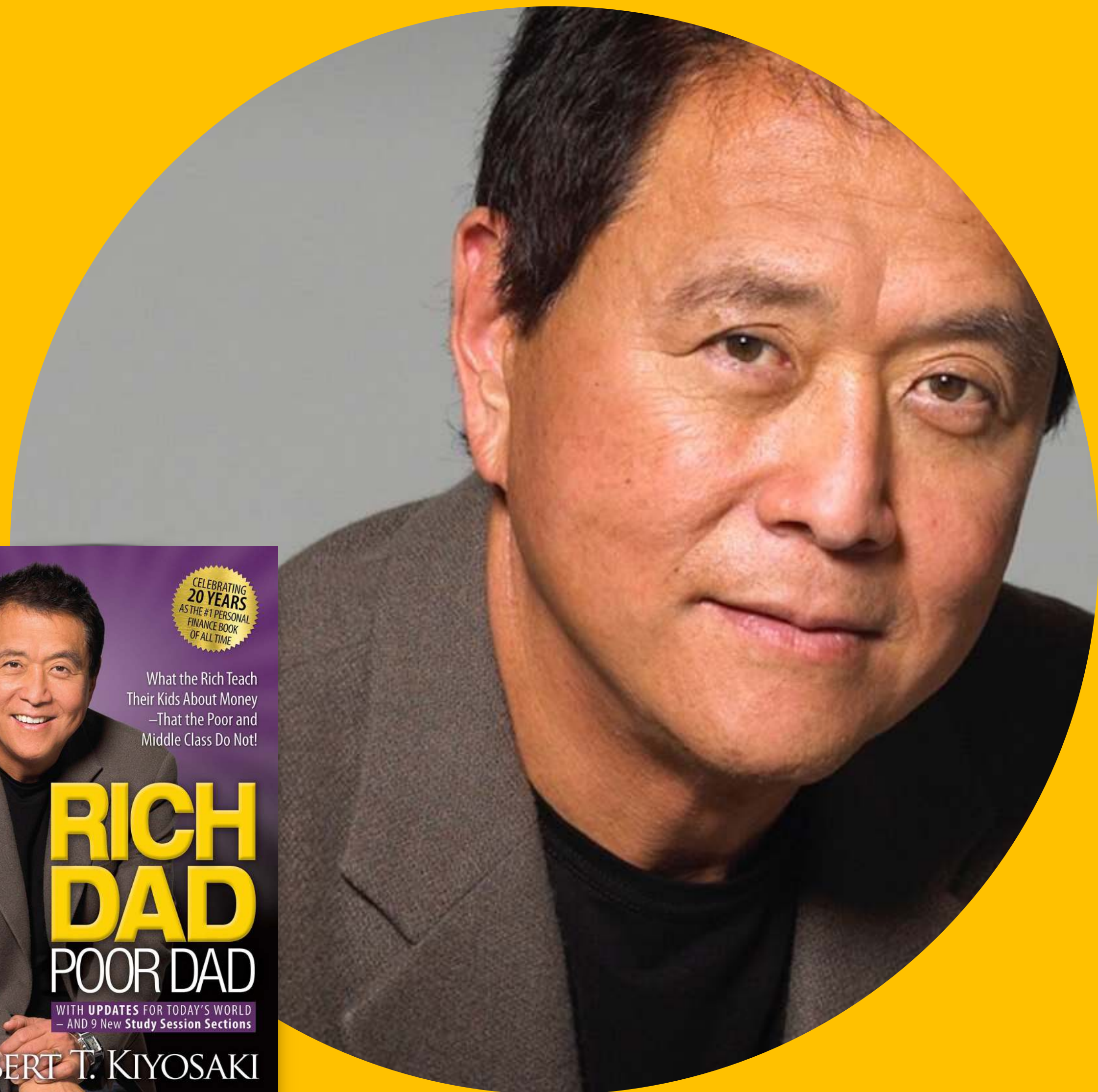
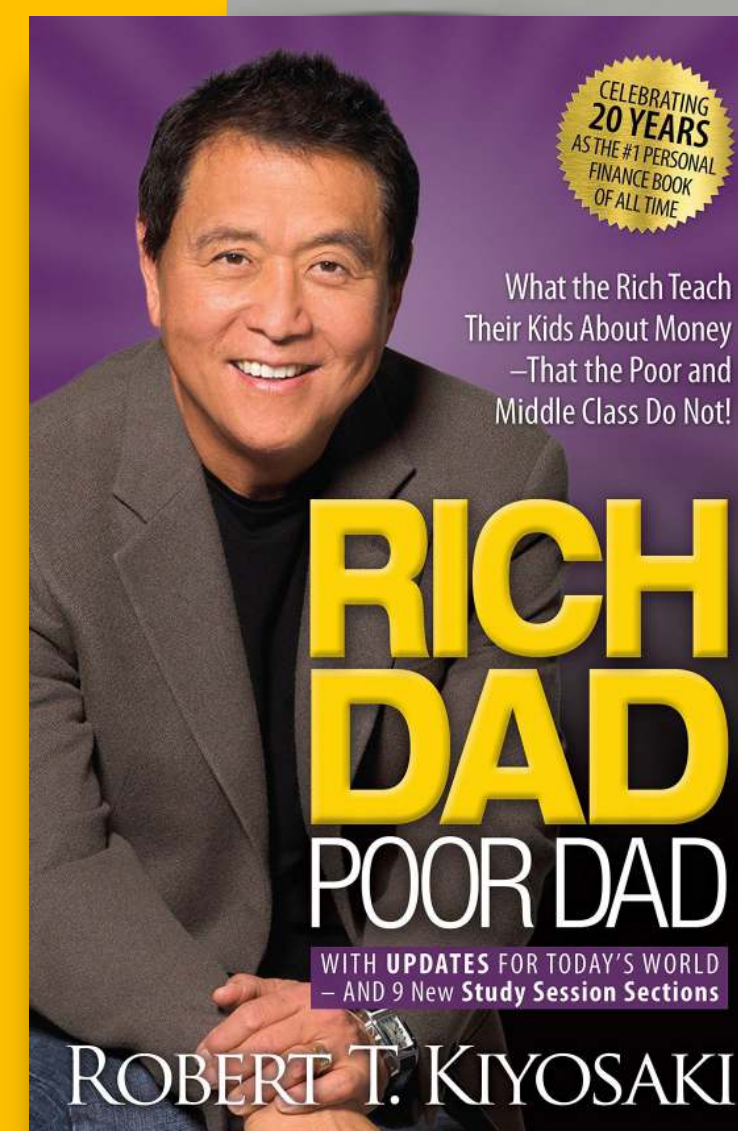
This is him!



FUN FACT

My brother plays in the Grammy-nominated band NEEDTOBREATHE

ROBERT KIYOSAKI





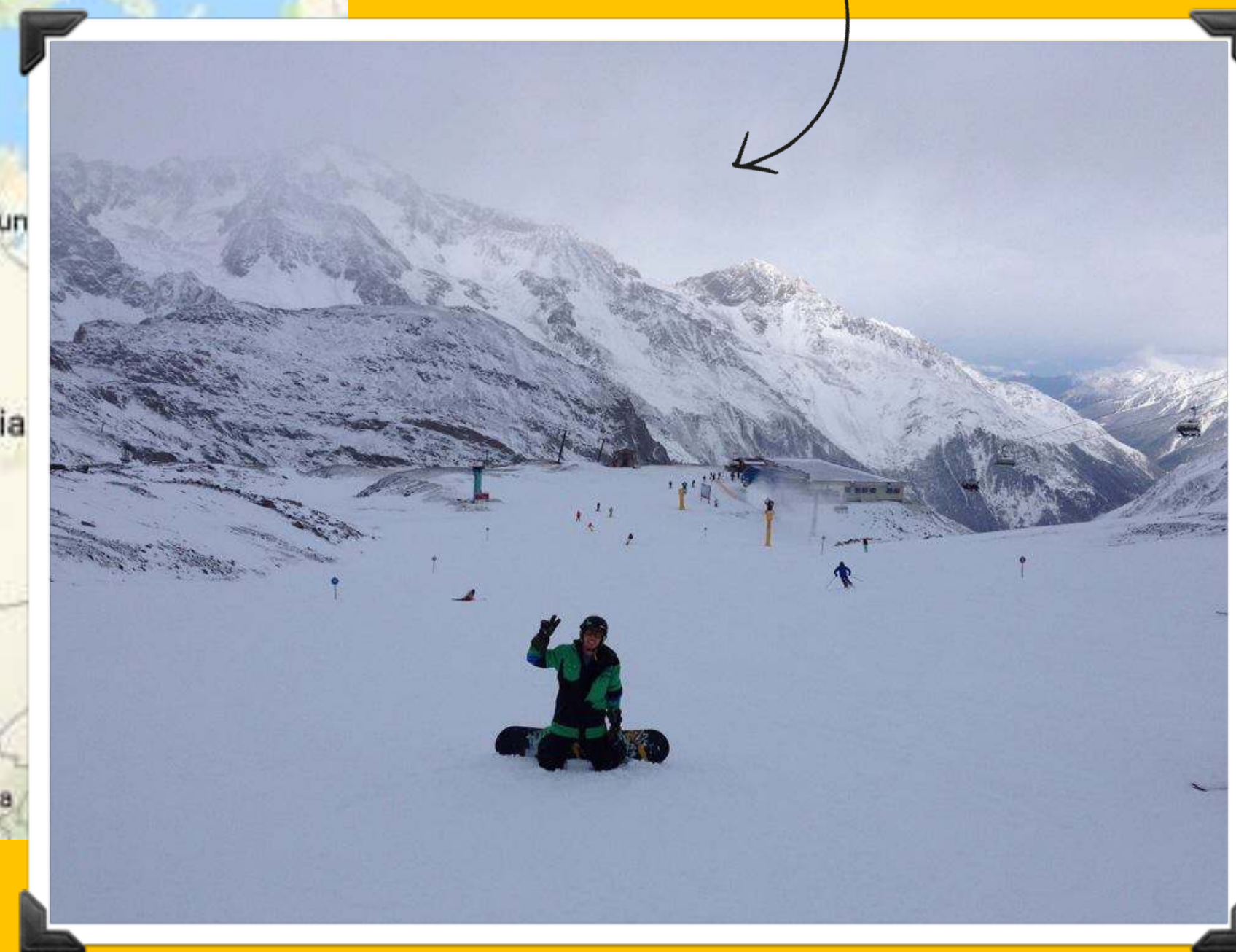
PASSIVE INCOME
= REAL ESTATE







This is me
snowboarding in
Austria!



DID IT MAKE ANY MONEY?

MONTH 1	MONTH 2	MONTH 3	MONTH 4	MONTH 5
\$6,639.84	\$4,422.00	\$3,188.71	\$2,522.00	\$3,428.33

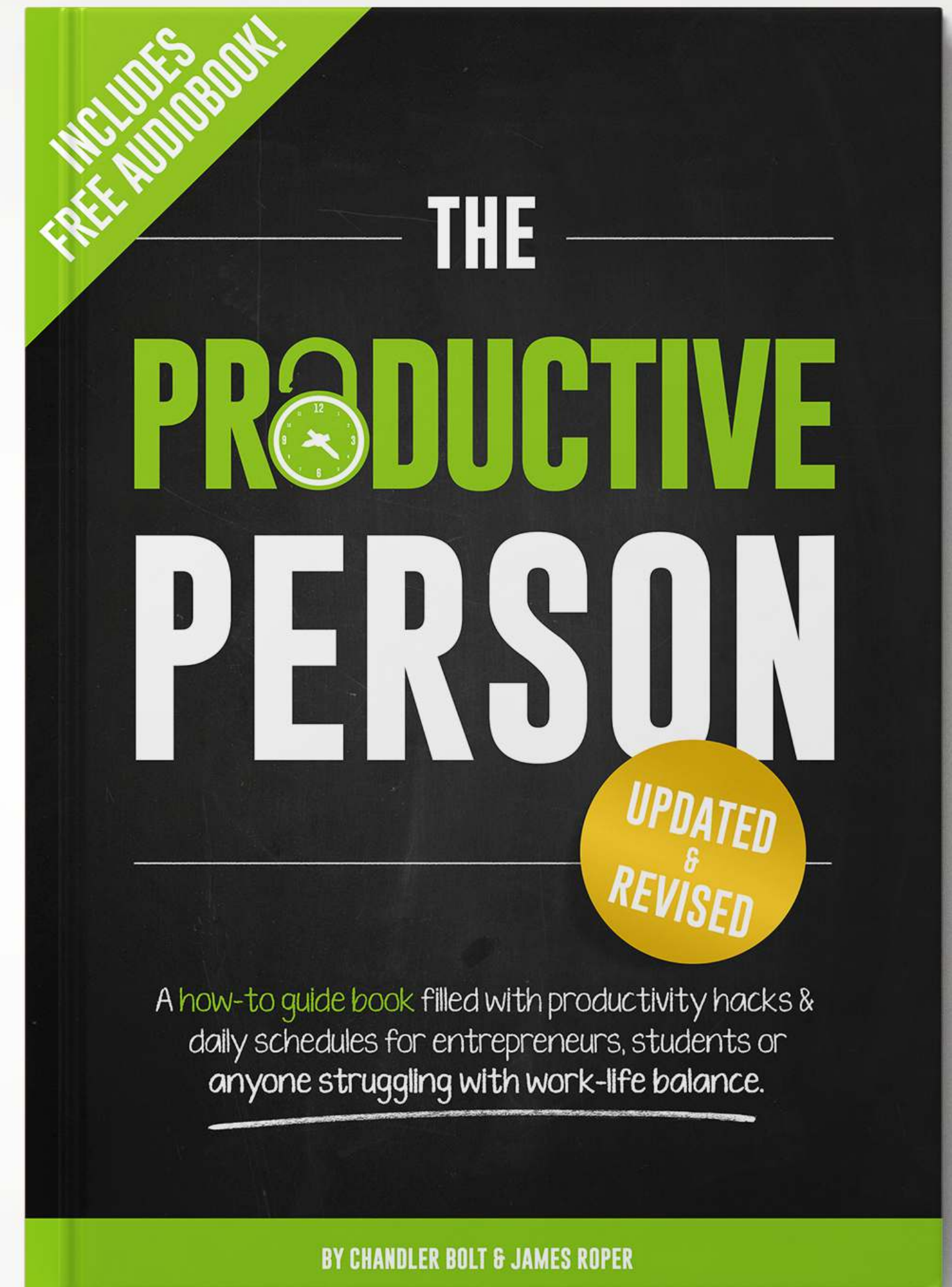
And it kept bringing in passive income MONTH after MONTH...



A B O O K I S A K E Y T H A T
O P E N S T H E D O O R T O N A R N I A

BECAUSE OF MY BOOK...

- Interviewed for **top podcasts...**
- Featured on the **Huffington Post** & other sites
- Offered a **7 figure digital publishing deal**
- Built a **4,000+ person email list**
- Started a **business on the backend**
- Finally gave me **confidence** in what I was doing...
and to take on bigger projects



A BOOK = THE BEST *and fastest!*
PASSIVE INCOME SOURCE

WHY A BOOK?

1

Personally fulfilling
while also leaving a
legacy

2

Legitimizes you in
your industry

3

Tap into an existing
ecosystem (over 70% of all
books are sold on Amazon);
310+ million buyers, \$178B
last year...\$30B+ from media

4

Recent publishing
changes make it
easier than ever to
publish a book

A SHIFT IN THE INDUSTRY

- ⑤ Big Five Publishers account for only 16% of bestselling e-books
- ⑤ Less than 45% of author earnings go to traditionally published authors; indie authors earn 70% of the profit from books
- ⑤ But...the average author sells less than 100 copies of their book
- ⑤ ...while “The Thriving 1%” make all of the money

3 LESSONS

LESSON 1

How To Find & Refine Your Book Idea

For Maximum Impact
(and income)

LESSON 2

How To Write Your Book in A Weekend...

Without Writing A
Single Word

LESSON 3

How To Successfully Launch & Generate \$10,000+ In Royalties / Clients

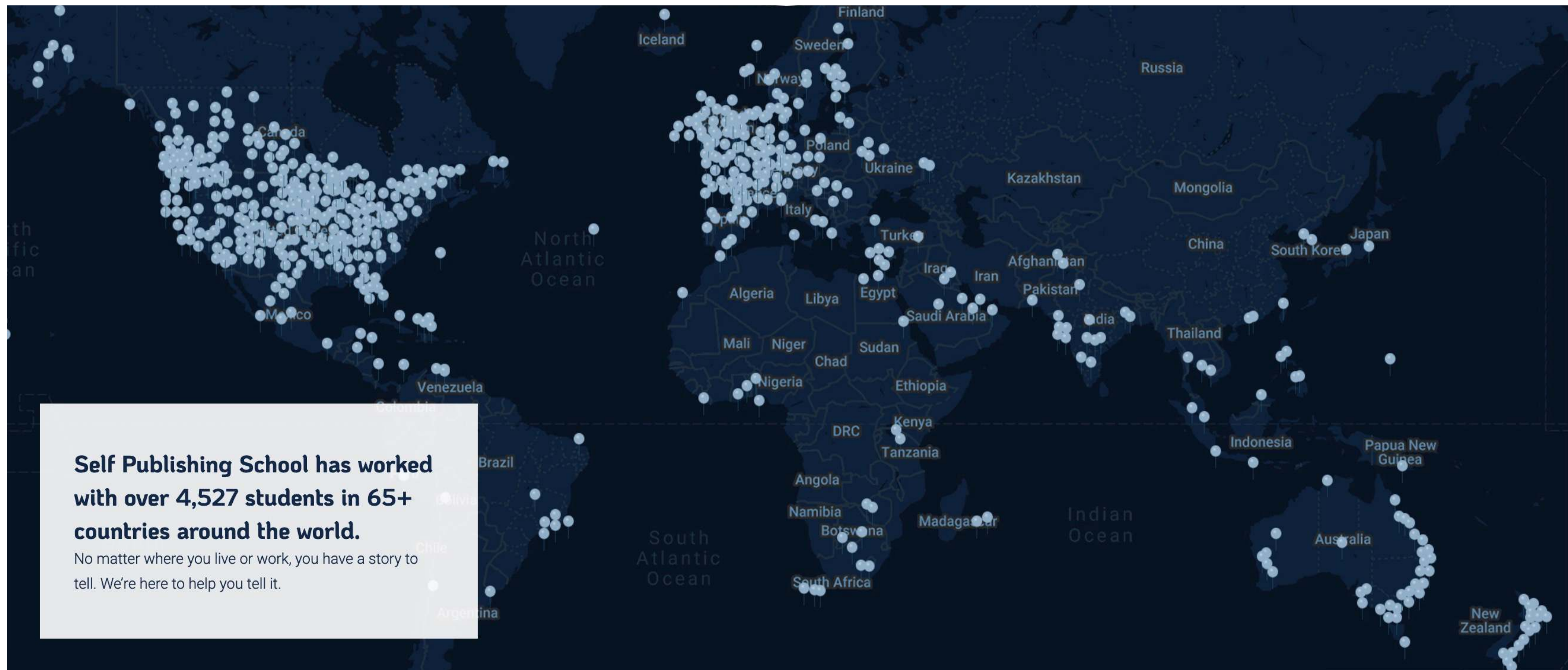
Info On How You Can Personally Work With Us

To Write, Market, And Publish Your Book Successfully



OVER THE LAST FEW YEARS...

- Published 6 books myself
- 1,000+ books published by our students in the last 3 years
- 7-15 books launched by our students EVERY week
- 100's of thousands of copies sold



LESSON 1

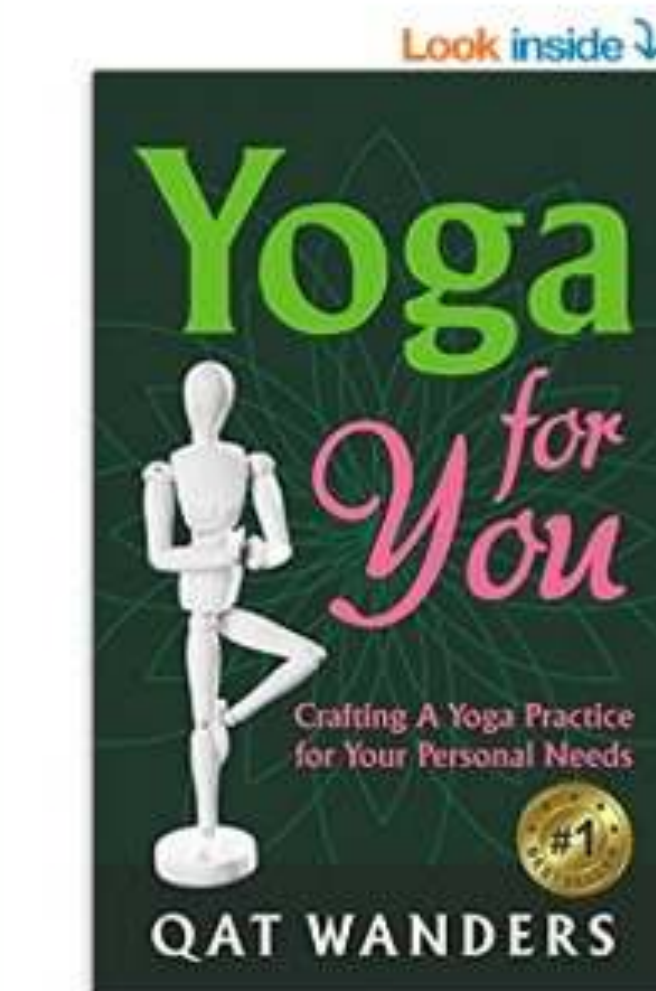
How To Find & Refine Your Book Idea
For Maximum Impact (And Income)



IDEA FINDER

- What do you get paid for/your expertise?
- What are the “broken record” conversations you have with every new client or prospect?
- What are you most passionate about / a topic you know a lot about?
- What is your favorite hobby?
- What are people coming to you for advice on?

TURNING YOGA INTO A BOOK



See all 2 images

Yoga For You: Crafting A Yoga Practice For Your Personal Needs Paperback – June 17, 2017

by Qat Wanders (Author)

★★★★★ 49 customer reviews

Hide other formats and editions

	Price	New from	Used from
Kindle	\$5.55	—	—
Paperback	\$13.99	\$13.60	\$13.59

There are a lot of "Yoga myths" out there! This book will bust those myths and show you how to step up your game by giving you the tools you need to: ~Introduce four techniques into your physical Yoga practice to get greater results, easy and fast. ~Decide which style of Yoga will suit your needs best. ~See immediate results in how you begin to look at things and the ability to handle the situations that life throws at you with an even mind. ~Learn how to level up from the physical aspects and be able to approach life with more serenity, and with more optimism. ~Progress faster in the... [Read more](#)



The Amazon Book Review

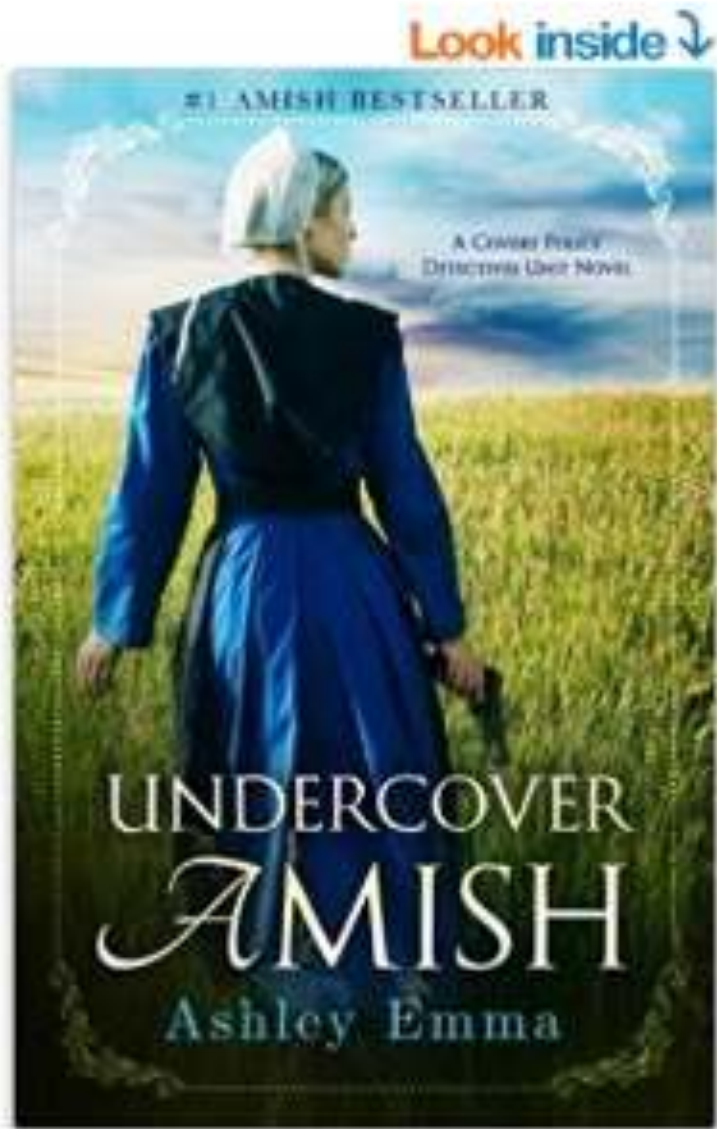
Author interviews, book reviews, editors picks, and more. [Read it now](#)



Qat Wanders I just wanted to say a huge THANK YOU for this whole amazing group! My dad got to see his daughter become a best seller before he died (his last wish) and thanks to my successful launch, my business has boomed an extra \$30,000 this month. I cannot thank you enough!!! I know I keep repeating this, but I am still processing the whole thing!!! 😊😊😊

Love · Reply · ❤️👍🗨️ 5 · 8 mins

UNDERCOVER AMISH



See all 2 images

Undercover Amish (Covert Police Detectives Unit)

Paperback – August 29, 2016

by Ashley Emma (Author)

★★★★★ 439 customer reviews

Hide other formats and editions

	Price	New from	Used from
Kindle	\$0.99	—	—
Paperback	\$9.77	\$9.77	\$5.50

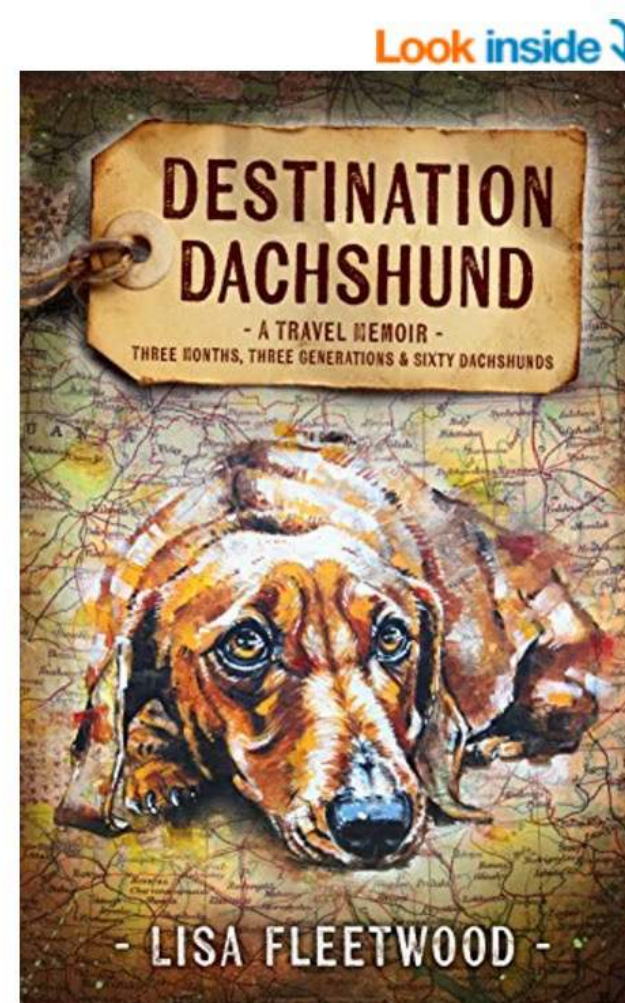
Detective Olivia Mast would rather run through gunfire than return to her former Amish community in Unity, Maine, where she killed her abusive husband in self-defense and witnessed her family's murder.

After an Amish man is murdered, the community will not pursue justice or answer questions from the police, so she begrudgingly dons her old prayer kapp and heads to Unity to investigate the murder undercover.

[Read more](#)

PET TRAVELING MEMOIR

Kindle Store › Kindle eBooks › Crafts, Hobbies & Home



Destination Dachshund: A Travel Memoir: Three Months, Three Generations, & Sixty Dachshunds

Kindle Edition

by [Lisa Fleetwood](#) (Author)

★★★★★ 111 customer reviews

► [See all 2 formats and editions](#)

eBook
\$3.03

[Read with Our Free App](#)

Paperback
\$14.99 [prime](#)

3 Used from \$15.36
16 New from \$14.60

Not just a book about pets. Not just a book about loss. And not just a book about travelling and broadening the mind.

Destination Dachshund rolls them all into one and takes you on a journey much further than the European adventure depicted within its pages. It is a book about coming to terms with loss of

▼ [Read more](#)

HOW DO I KNOW WHICH ONE TO WRITE FIRST?

1

Which one can I
finish the fastest?

(have the most content/life
experience)

2

Which one am I
most likely to finish?

(passionated about it. etc)

3

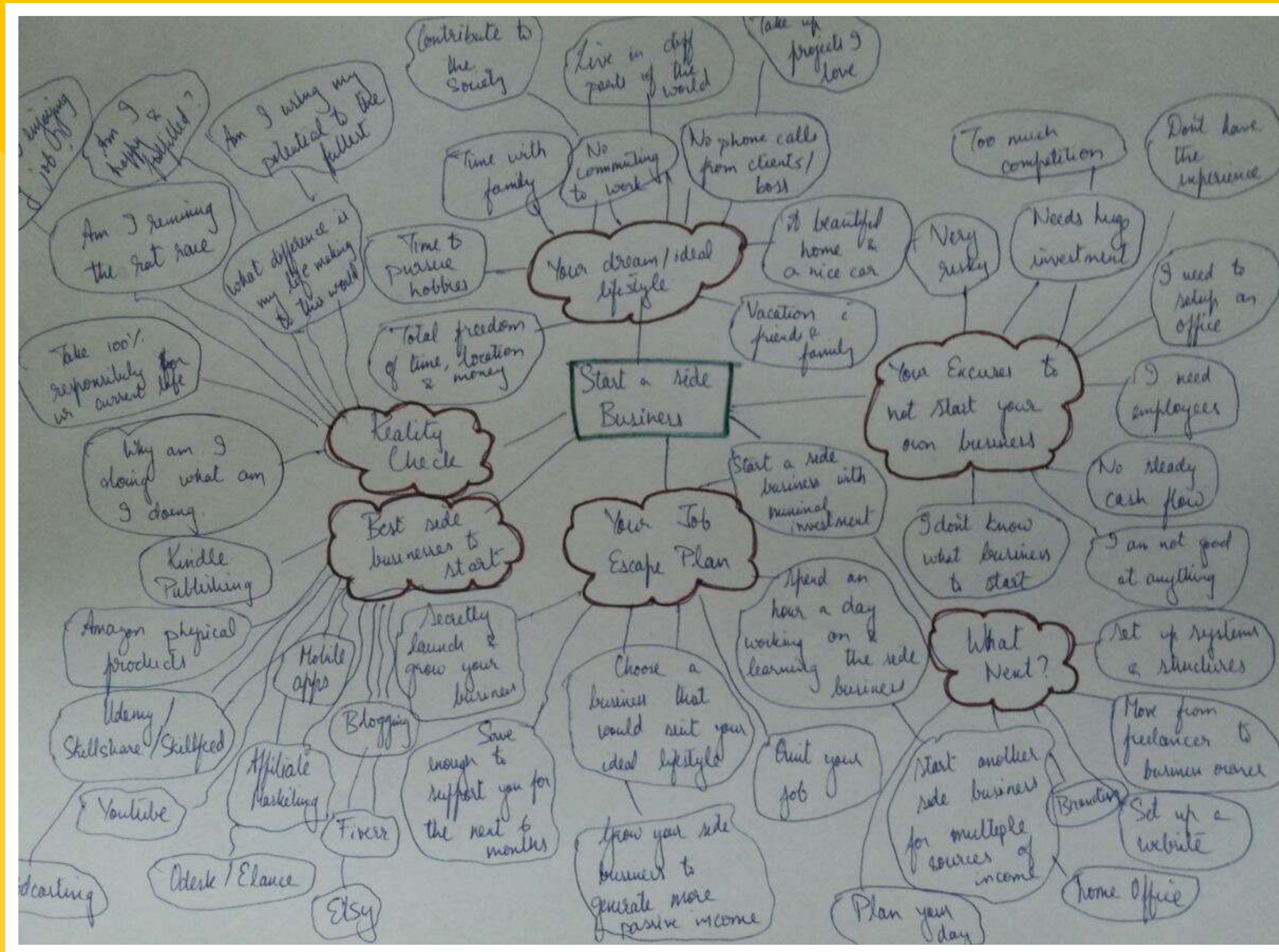
Which one is going to
make me happy?

LESSON 2

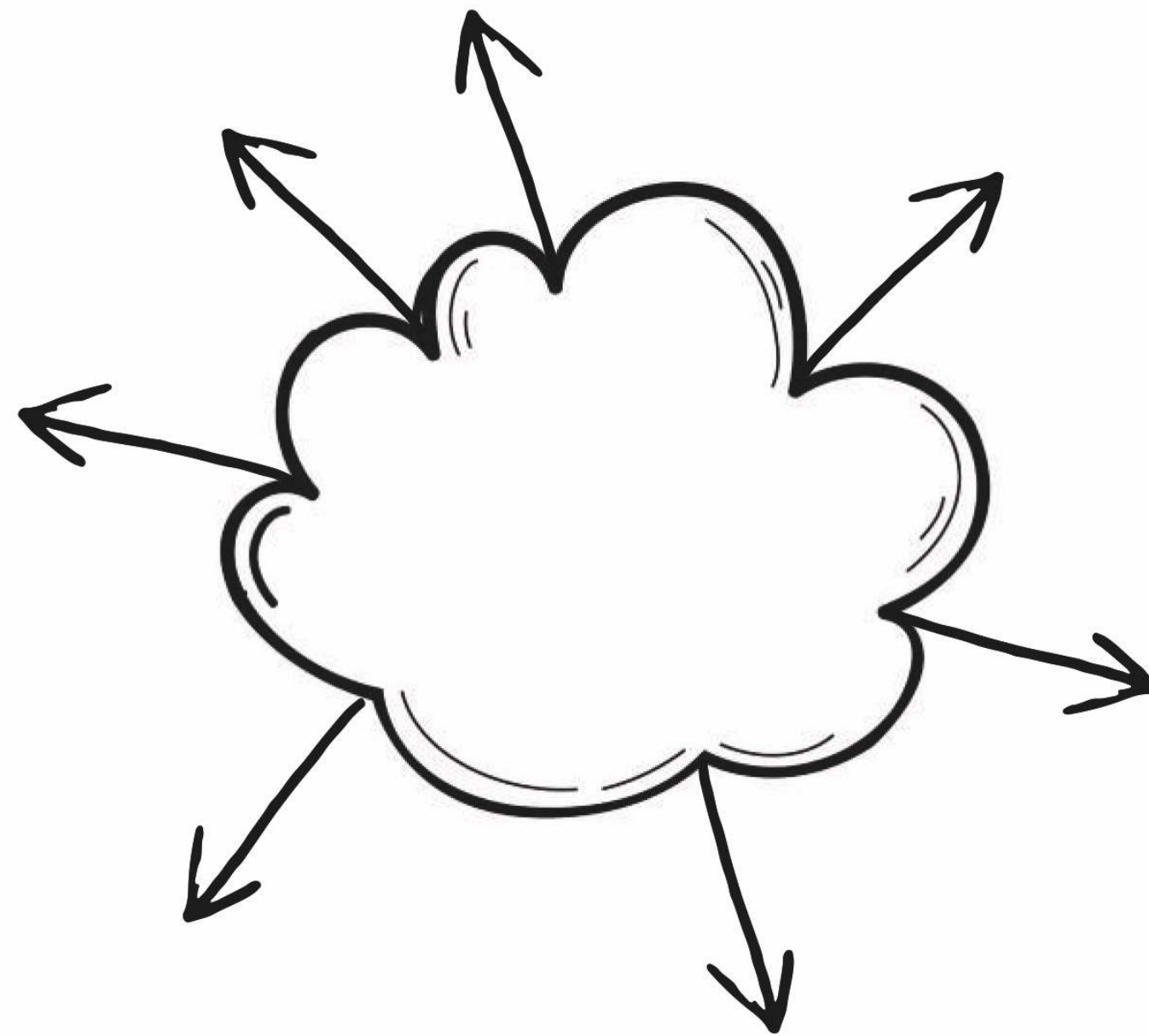
How To Write Your Book In A Weekend...
Without Writing A Single Word

Kidding.
That's not me :)

I HATED WRITING



THE MAGIC OF MIND MAP



HOW TO CREATE A MIND MAP

1

**Write book topic in the
middle of the page**

(Passion, hobby, occupation, told "you
should write a book about that")

2

**Write out everything you can
think of on that topic**

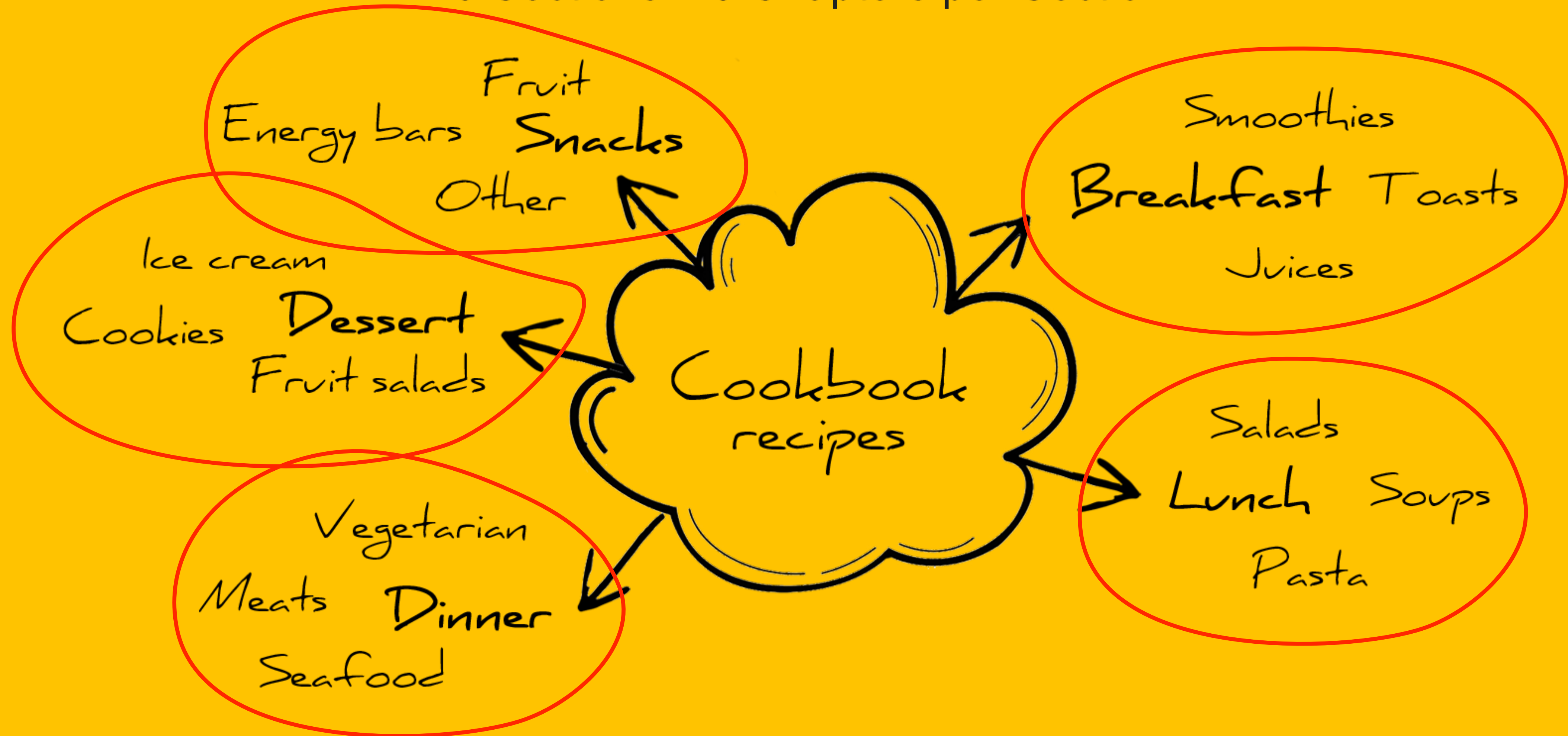
(Stories, examples, lessons learned, books,
ideas, etc.)

1. MIND MAP



2. OUTLINE

5 Sections – 3 Chapters per Section



THE 5 SECTIONS

BREAKFAST

- 1. Smoothies
- 2. Juices
- 3. Toasts

LUNCH

- 4. Salads
- 5. Soups
- 6. Pasta

DINNER

- 7. Meats
- 8. Seafood
- 9. Vegetarian

DESSERT

- 10. Ice cream
- 11. Cookies
- 12. Fruit salad

SNACKS

- 13. Fruit
- 14. Energy bars
- 15. Other

3. WRITE

MIND MAP

 10 MINUTES



OUTLINE

 10 MINUTES



WRITE

 45-90 MINUTES



SPEAK

 10 MINUTES

HOW TO SPEAK YOUR BOOK IN 3 STEPS...



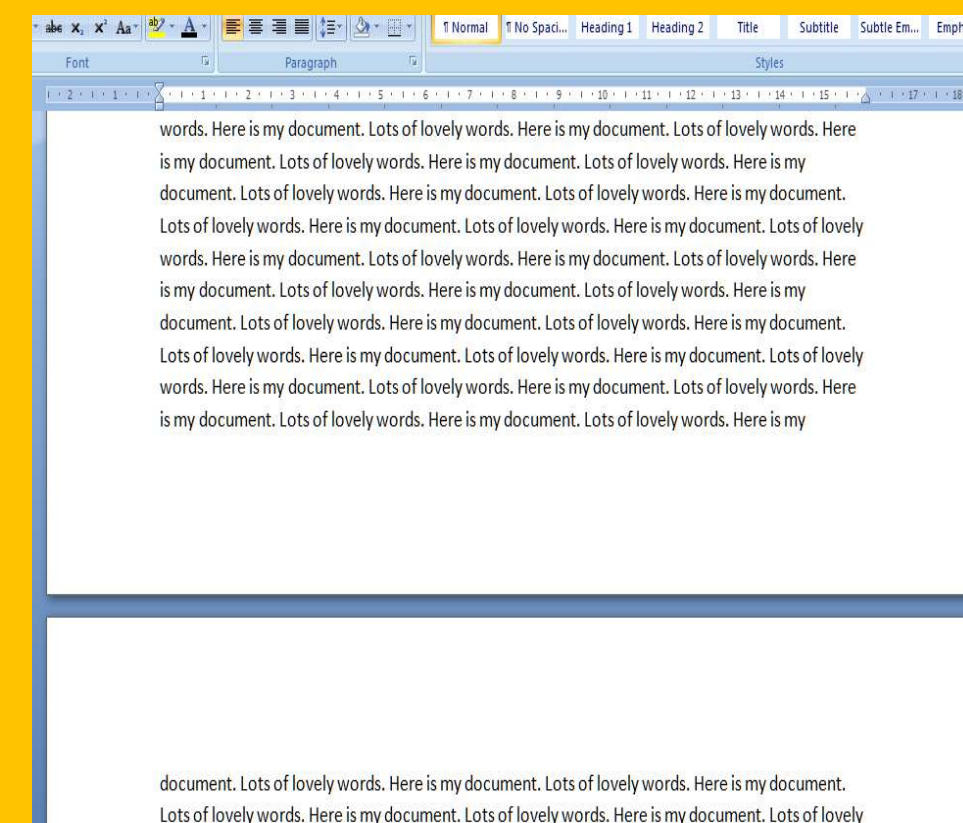
SPEAKER/RECORD



GET IT TRANSCRIBED



POLISH IT OFF



A person is shown from the side, sitting at a desk and typing on a laptop. On the desk, there is a white cup of coffee on a saucer and a pair of glasses. The background is a window with a view of a city at night.

HOW FAST CAN YOU WRITE A ROUGH DRAFT?

- Ideal length of a book
- 40-75 word doc pages
- **15,000 - 40,000 words**
- Average person speaks **150 words/min**
- Easily speak your book in **1hr 40mins- 4hrs 27mins**

Emma Sumner

SO EASY AN 8 YEAR OLD CAN DO IT....

RESULTS

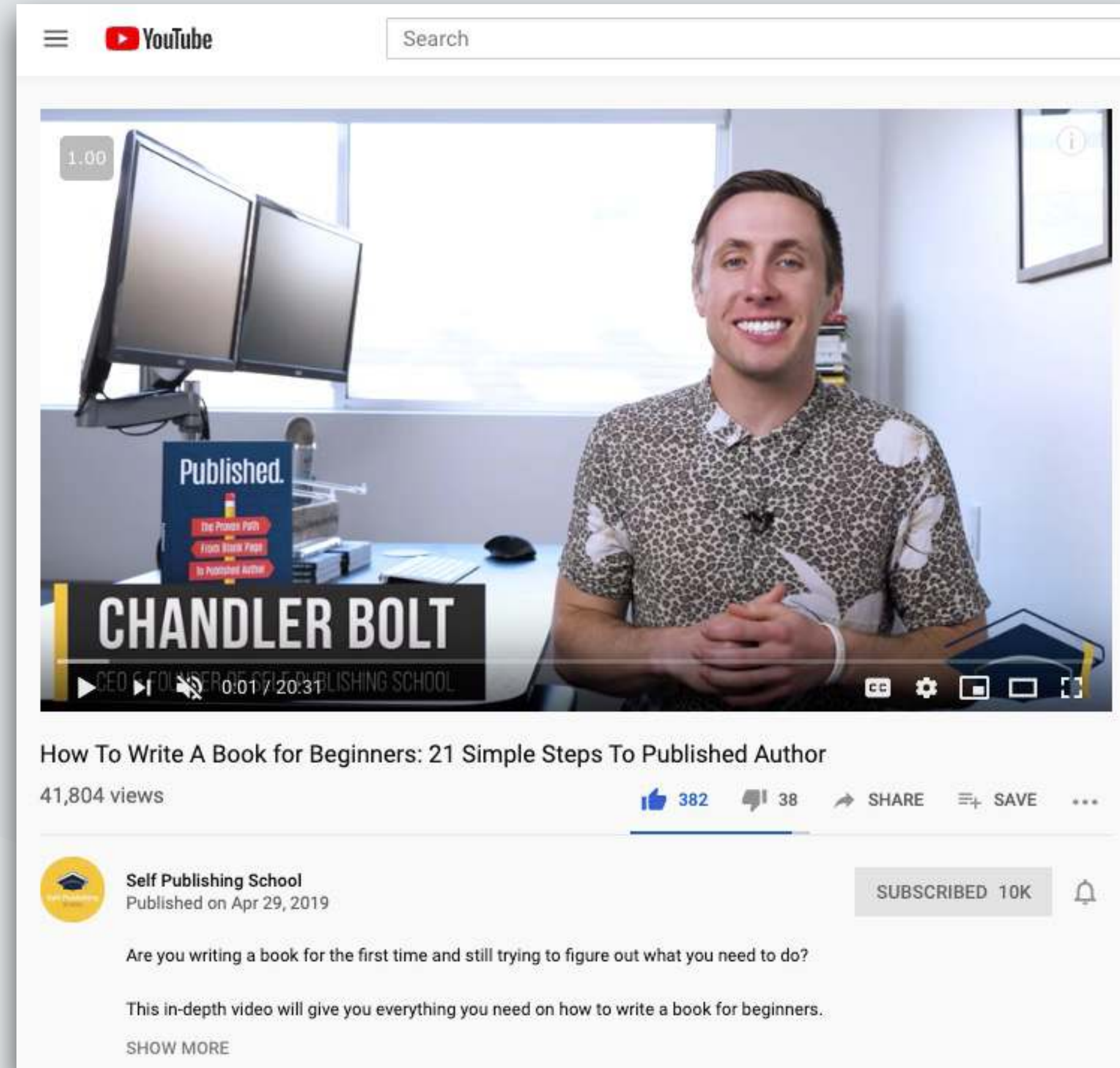
- Wrote & published “The Fairies of Waterfall Island”
- \$4k in book sales in 3 months
- Raised money for autism awareness
- Fox, CBS, ABC, major TV & magazine appearances
- Book signing with 10k people there
- Book being read in classes & now she’s reading at a 6th grade level





THE TRUTH

- ③ **You DO have the time** to write a book
- ③ **It CAN be done** is as little as a weekend (or by spending 30 mins/day)
- ③ **You DON'T have to be a “natural” writer** or the next Hemingway



1. [CLICK HERE](#) to subscribe to the Self Publishing School YouTube Channel.
2. [Click here](#) to watch the “How to Write A Book video”.

LESSON 3

How To Successfully Launch & Generate \$10,000+
In Royalties / Clients

Wells Fargo Way2Save® Checking

Account number: 00120 10000 ■ January 29, 2015 - February 26, 2015 ■ Page 1 of 4



Activity summary

Beginning balance on 1/29	\$2,427.83
Deposits/Additions	3,602.51
Withdrawals/Subtractions	- 6,182.37
Ending balance on 2/26	-\$152.03

Wells Fargo Way2Save® Savings

Account number: 020105 1001 ■ February 1, 2015 - February 28, 2015 ■ Page 1 of 4



Activity summary

Beginning balance on 2/1	\$400.51
Deposits/Additions	2,702.01
Withdrawals/Subtractions	- 3,137.51
Ending balance on 2/28	-\$34.99





BOOK LAUNCH



How to write, market, and self-publish
your first bestseller in 3 months or less AND
use it to start & grow a six figure business

CHANDLER BOLT

FIRST 55 DAYS RESULTS

Book Launch Stats Rename		 
Book Launch Leads (First 30-days)		2,217
Book Launch Leads (Total)		3,334
Book Launch Total Sales		\$92,228.50

YOUR MONEY

Follow @BIYourMoney 2,243 followers Like 2

How I paid off \$8,000 of debt in 90 days



This 21-year-old dropped out of college last year to start a business that's on track to earn \$1 million in 2015



LIBBY KANE 47,421

6

The best \$90 I ever spent saves me money and time every week

YOUR MONEY

More: [Earning Money](#) [Smart Investor](#)

This 21-year-old dropped out of college last year to start a business that's on track to earn \$1 million in 2015



LIBBY KANE



APR. 27, 2015, 12:11 PM

61,162

7



FACEBOOK



LINKEDIN



TWITTER



EMAIL



PRINT

In 2013, Chandler Bolt decided he was going to drop out of college.

He was a sophomore at the College of Charleston at the time, juggling classes, an internship, and — after years of starting and profiting from small-scale businesses in his teens — the itch to branch out and do his own thing.

The 21-year-old remembers weighing the idea of graduating early instead of leaving and

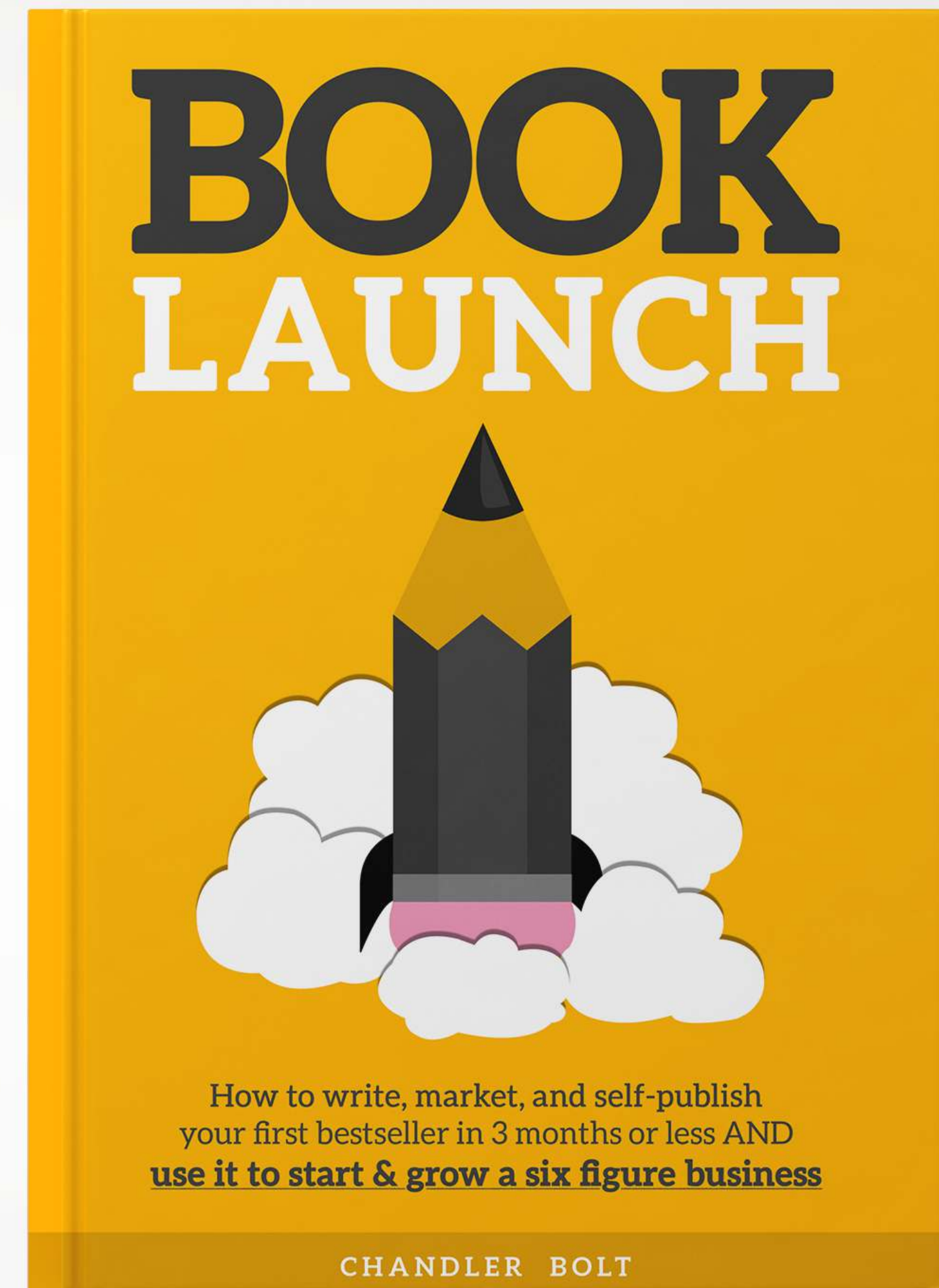


Chandler Bolt

Chandler Bolt.

BOOK LAUNCH RESULTS

- \$92,228.50 in 55 days
- 0 to \$1.32M in 11 months
- Still brings leads & business every month



3 STEPS TO A SUCCESSFUL BOOK LAUNCH

1

Get A Good Cover That
Grabs Attention

2

3



Audible Sample



READ ON
ANY DEVICE

> Get free Kindle app

Book Launch: How to Write, Market & Publish Your First Bestseller in Three Months or Less AND Use it to Start and Grow a Six Figure Business Kindle Edition

by [Chandler Bolt](#) (Author)

★★★★★ 848 customer reviews

› See all 2 formats and editions

Kindle
\$3.99

[Read with Our Free App](#)

 Audiobook
\$0.00

[Free with your Audible trial](#)

Are you struggling to grow your business? Are you tired of trying new things only to have them fail time and time again?

No matter what your definition of success is, each one of us out there has the dream of being successful.


› [Read more](#)

Length: 138 pages

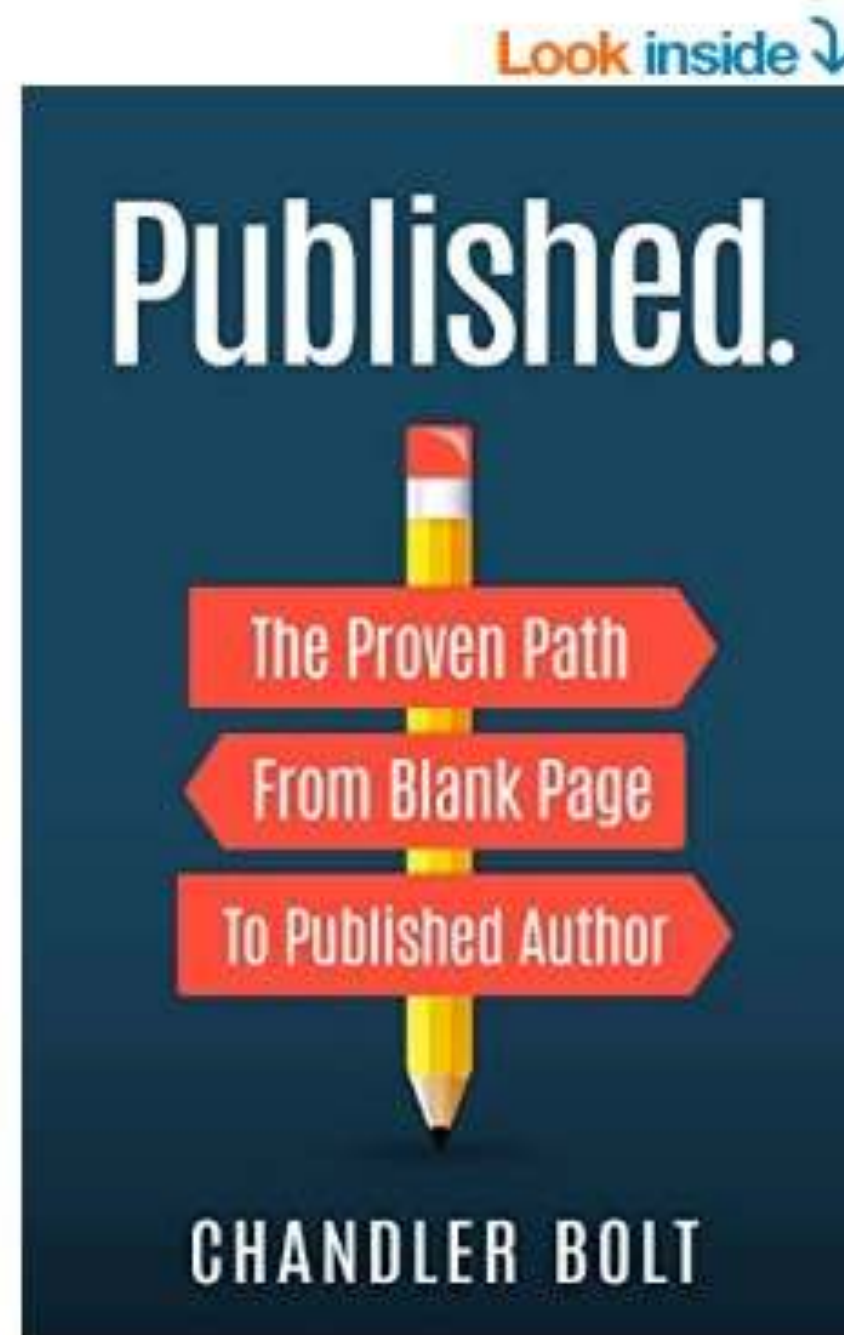
Word Wise: [Enabled](#)

Enhanced Typesetting:
[Enabled](#)

Page Flip: [Enabled](#)

 Audiobook: [Available](#)

◀ Back to search results for "published chandler bolt"



Audible Sample



Published.: The Proven Path From Blank Page to Published Author Kindle Edition

by Chandler Bolt (Author)

★★★★☆ 489 customer reviews

▶ See all 3 formats and editions

Kindle
\$3.99

Read with Our **Free App**

Paperback
\$14.99

4 Used from \$10.99
1 New from \$14.99

 Audiobook
\$0.00

Free with your Audible trial

Write Your Book Now!

Are you tired of "thinking about" **writing a book**, even making it a New Year's Resolution, but never making it happen?

Are you looking for a map that will take you from **blank page to published author** as


▶ [Read more](#)

Length: 206 pages ▼

Word Wise: Enabled ▼

Enhanced Typesetting:
Enabled ▼

Page Flip: Enabled ▼

 Audible book: Available ▼

Matchbook Price: **\$0.00**
[What's this?](#) ▼

3 STEPS TO A SUCCESSFUL BOOK LAUNCH

1

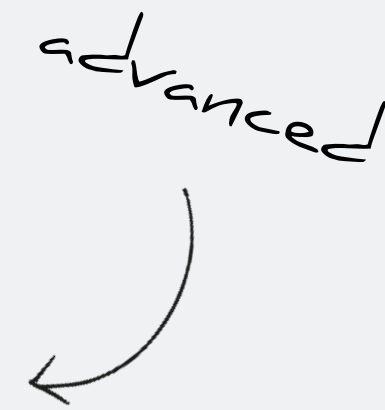
Get A Good Cover That
Grabs Attention

2

Building A
Launch Team

3

Get Ongoing
Reviews To Keep The
Amazon Algorithm Happy



CREATE A LAUNCH TEAM

- ⑤ **Launch Team** = small group of people supporting your book
- ⑤ **They agree to:** read your book, leave a review on day 1, share the book with friends, support the launch, etc.
- ⑤ **They get:** free copy, their name in the book, be a part of something inspiring, personal satisfaction of helping create something meaningful



Published. Launch Team

Chandler

Home 2

2

33

Published. Launch Team

Closed Group

Discussion

Members

Events

Videos

Photos

Files

Manage Group

Search this group

Shortcuts

Self-Publishing School ...

Self-Publishing Sc... 20+

Breaking Out of a B... 14

Chapter 12

THE MARKETING MACHINE

Decades ago, farmers growing "Chinese gooseberries" had a problem: nobody wanted to buy their odd-looking yet delicious fruit. It was the height of the Cold War, and the name proved a marketing nightmare.

First, the name reminded people of Red China, i.e., the Communist enemy. On top of that, gooseberry sounded weird and gross. The two-word name sounded both menacing and disgusting, so naturally no one wanted to eat it.

And then suddenly, everything changed for the Chinese gooseberry. One genius marketer named the Chinese gooseberry fruit bore resemblance to the fuzzy New Zealand's kiwifruit. The kiwifruit was named the "kiwifruit," sales of the small, delicious fruit increased all the time.

When it comes to marketing, people usually fall in one of two categories:

1. People who love it, work at it, and make it look easy
2. People who hate it, avoid it, and feel like they're selling the souls

Sadly, most people fall in the latter category. They see marketing as a slimy activity that's hard, mysterious, and only occupied by bad intentions.

The reality is, this couldn't be farther from the truth. It's a way to get your message in the hands of the people you believe in what you're selling, marketing isn't about you. It's about the other person. If you're writing a book, it should go without saying that if you're writing a book, it's a way to get your message in the hands of the people you believe in it. If not, you probably wouldn't have written about it. Now that you've written about it, it's in the hands of as many people as you want it to be.

Joined

Notifications

Share

Write Post

Add Photo/Video

Live Video

More

Hi, Chandler. Write something here...

Photo/Video

Poll

Feeling/Activ...

PINNED POST

Chandler Bolt was live.

December 13, 2016

Your names are in the book!

And a final call for reviews.

<https://www.amazon.com/gp/aw/d/1539412334/>

ADD MEMBERS

Enter name or email address...

MEMBERS

110 Members

SUGGESTED MEMBERS

Hide

Jeff Yalden

Add Member

Jim Molinelli

Add Member

Jeff Hilderman


Add Member

See More


INVITED

See More

SELF-PUBLISHING SCHOOL



**WHAT HAPPENS WHEN YOU
FOLLOW THESE STEP?**





LISE CARTWRIGHT

BEFORE:

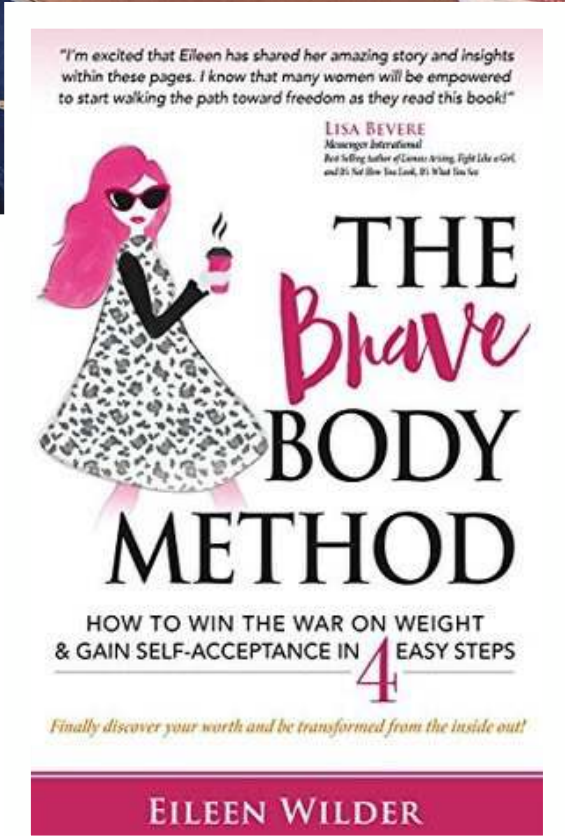
- Traded hours for dollars as a freelancer
- Spent 6 months trying to “figure it out”

AFTER:

- Became a bestselling author
- Made \$12,424.03 in book royalties – passive income within her first few months
- Average monthly passive income: \$3k-\$4k

FROM SELF PUBLISHED TO B&N

EILEEN WILDER



HOW TO HAVE A \$10K LAUNCH

➤ **Book Sales:**

- Kindle: \$7.99/book @ 70% royalty = 1,800 copies
- Print: \$14.99/book @ \$5.75 royalty = 1,740 copies
- Audiobook: \$19.99/book @ 40% royalty = 1,250 copies

➤ **Business From Your Book:**

5 clients at \$2k each, or 2 clients at \$5k each





Otakara Klettke

May 13



9 months bestsellerover 10.000 copies sold!***Thank you SPS!***

Today my book, Hear Your Body Whisper, celebrates 3/4 of a year of being a bestseller. In its lifetime, it has SOLD over TEN THOUSAND copies in various formats.

I am incredibly grateful that my debut book allowed me to quit my jobs and provide me a full-time income and freedom I didn't have before.

To all who were on my launch team - THANK YOU! I wouldn't have done it without you. Thank you [Chandler Bolt](#) for the best publishing school there is and [Sean Sumner](#) for your never ending patience.

If you are on your journey, don't give up. When you publish a Kindle book, don't stop and make all formats. I wouldn't be selling 1000+ books monthly if I didn't. If I could do it, despite English being my second language, so can you!



Like



Comment



You, Qat Wanders, Jeff Hilderman and 100 others



DAVID MCKAY

McKay Photography Inc.

IN EXACTLY 1 YEAR

RESULTS:

- \$10,000+ in book royalty checks
- \$45,655 in business DIRECTLY from his book
- 30 - 40 leads/week

\$10K+ ROMANCE NOVEL LAUNCH



The Seventh Season Kindle Edition

by [Cathy Peper](#) (Author)

★★★★☆ 59 customer reviews

▸ [See all 2 formats and editions](#)

Kindle
\$2.99

Paperback
\$8.99

[Read with Our Free App](#)

[1 New from \\$8.99](#)

The reigning belle of the London Season, Miranda Blake is the epitome of grace and beauty. But the one thing this wealthy Earl's daughter is lacking is the very thing she's never considered to be a priority: finding a husband.

When she overhears a jealous matron refer to her as being "on the shelf", she fears she's postponed marriage for far too long.

▾ [Read more](#)

Length: [173 pages](#) ▾

Word Wise: [Enabled](#) ▾

Enhanced Typesetting:
[Enabled](#) ▾

Page Flip: [Enabled](#) ▾



THE TRUTH

- ⑤ **You don't** need to be tech savvy to launch a book
- ⑤ **You don't** need to spend a ton of money on marketing
- ⑤ **You don't** need a publisher
- ⑤ It is **possible** to successfully launch your book to \$10,000
- ⑤ **You need to learn marketing** from someone (doesn't have to be us)

3 LESSONS

LESSON 1

How To Find & Refine Your Book Idea

For Maximum Impact
(and income)

LESSON 2

How To Write Your Book in A Weekend...

Without Writing A
Single Word

LESSON 3

How To Successfully Launch & Generate

\$10,000+ In Royalties /
Clients



Self-Publishing

SCHOOL

What is SPS?

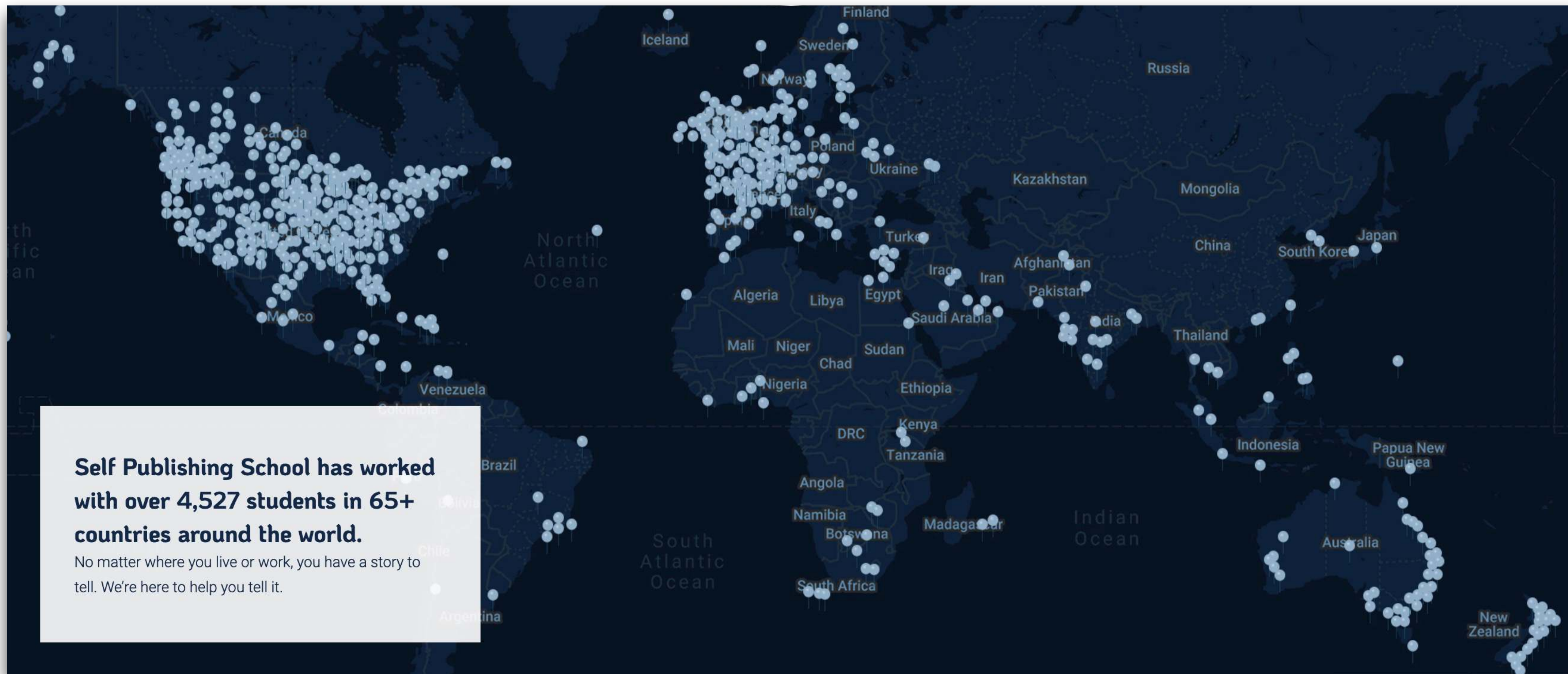




WHAT IS SPS?

- **Step by step online education** program for writing, marketing & publishing your book
- **1-1 coaching** with your personal coach
- **Live weekly group coaching with Chandler**
- **Access to our rolodex of outsources** to do the hard work for you
- **Community & accountability** from 1,600 other authors on the same journey





**Self Publishing School has worked
with over 4,527 students in 65+
countries around the world.**

No matter where you live or work, you have a story to tell. We're here to help you tell it.

NEXT STEP = BOOK A CALL

- **We've set aside some time in the next 48 hrs** to speak with you personally about how you can apply these ideas starting TODAY
- On the session, you'll work with one of our **experts** to craft a step-by-step to write, market & publish your book successfully
- Whatever is holding you back, we'll show you how to overcome it
- The cost of this phone call? FREE

ONLY BOOK A CALL IF...

- ⑤ You're serious about getting your book done NOW
- ⑤ You're serious about writing a great book that helps people
- ⑤ You hold yourself to the highest standards of integrity
- ⑤ You're serious about investing in yourself and doing what needs to be done to launch your book successfully



BOOK YOUR CALL TODAY AT:

[SELF-PUBLISHINGSCHOOL.COM/APPLY](https://self-publishingschool.com/apply)

Limited spots and only the most committed will be let in...
So bring your A-GAME!

WHY ARE WE DOING THIS?

1

Writing and publishing a
book changed my life
forever

2

I love helping people
and giving back

3

I know you might be
interesting in our help writing
& launching your book
successfully



BOOK YOUR CALL TODAY AT:

[SELF-PUBLISHINGSCHOOL.COM/APPLY](https://self-publishingschool.com/apply)

Limited spots and only the most committed will be let in...
So bring your A-GAME!

The NEXT STEP...

STEP ONE: Schedule a 30 minute application review with one of our Program Coordinators using the calendar below.

STEP TWO: After choosing a time and clicking "Continue," fill out your VIP application on the page that follows.

Use the calendar below to book a time that works for you in the next 48 hours.

PLEASE ONLY SCHEDULE A CALL IF YOU COMMIT TO BEING AVAILABLE AT THAT TIME

Pick a date and time

[Change selection](#) ▼

Duration: 30 minutes

Your time zone: United States; Pacific time (GMT-8:00) [\(Change\)](#)

Did we get your time zone
right? Change it if we missed.

Retrieving all available time slots...

CBS
LOCAL MEDIA

BUSINESS
INSIDER

THE
HUFFINGTON
POST

Thanks For Booking A Call!
Please Watch This Video Carefully For
Next Steps...



FAST ACTION BONUS

If you book a call during this webinar,
are accepted, and enroll on the call...

**I'll PERSONALLY promote your book
to the SPS community & our FB page of
110k+ people when it launches!**

(\$ priceless!)





BOOK YOUR CALL TODAY AT:

[SELF-PUBLISHINGSCHOOL.COM/APPLY](https://self-publishingschool.com/apply)

Still have questions? Email us at:
support@self-publishingschool.com
Or call: 864-729-3997

